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HERBIGRAPHIC.COM

IG@ HERBIGRAPHIC

SKILLS

Graphic Design | Illustration | Web Design | HTML and CSS
Adobe Illustrator | Photoshop | Indesign | Premiere Pro

EXHIBITIONS

Hipsterfest

Art Gallery by El Paso Creatives and Total Exposure
11/2021

2020 Annual Juried UTEP Student Virtual Art

The Rubin Center
05/2020

Negative Space

Group Exhibition by UTEP Graphic Design 9
05/2020

The AIGA El Paso Fifth Annual Design Graveyard

AIGA El Paso
11/2019

Chalk the Block Arts Festival DoArt Table

The University of Texas Department of Art
10/2019

Altered

Group Exhibition by UTEP Advanced Drawing 3
03/2019

EXPERIENCE

Graphic Designer

Loka Creative

07/2022-Present

Works collaboratively with a creative team to produce Visual identities for clients and well as advertising collateral that includes websites, business cards, flyers, posters, social media content, t-shirts, and illustrations.

Graphic Designer

Culture Pilot

03/2023-Present

Spearheads visual identity, as well as develop advertising content for various media including menus, business cards, flyers, posters, t-shirts, and illustrations while ensuring maximum brand awareness of target audience/market.

Graphic Designer

Atomic Marketing

10/2020-05/2023

Developed identity designs, concepts, and marketing material such as websites, business cards, flyers, posters, social media content, menus, packaging, and apparel.

Student Graphic Designer

The University of Texas at El Paso Library

06/2019-05/2020

Produced print and digital designs featured around the University's Library including Posters, Web Banners, Social Media Content, and Signage.

EDUCATION

University of Texas at El Paso

BFA Graphic Design and Drawing

Graduation Date: May 2020

Houston Community College

AA General Art

Graduation Date: May 2016